




It's time for our Reindeer to Retire

Dear Friends,

We have some important news to share with you, as Christmas at Stewarts will undergo a little transformation this year. Our reindeer friends, who have been cherished members of the Stewarts family for the past 14 years, won't be joining us this time. But fret not, for Santa and his Elves have other plans to help you enjoy your visit.

Our reindeer companions have reached the end of their flying careers. For over a decade, they have been an integral part of our family, bringing alive the magic story of Christmas to children and yourselves. We thank them from the bottom of our hearts for helping us tell this remarkable tale of Christmas, and we will miss them, just like we know you, our customers, will too.

However, as we bid farewell to our reindeer friends, we want you to know that this change is rooted in our commitment to respecting animal rights. We believe in giving all creatures the love, care and respect they deserve, and we want to



set an example for others to follow. Whilst we know we have looked after them with the utmost professionalism, love and care, we also want them to retire peacefully to ensure their wellbeing and happiness. In place of the reindeer, we are working hard to have something fun and magical for you this year.

While Santa himself is busy training up some new reindeer to fly and visit you all this Christmas, our Stewarts Elves will be busy creating not only a magical Winter Wonderland but also a new addition for all to enjoy. See you at Santa's Winter Wonderland, for some festive fun! With love and some early Christmas cheer,

The Stewarts Garden Centre Family

